

AWA
DANCE

ADVANCING
WOMEN'S
ASPIRATIONS
WITH
DANCE

INTERNATIONAL DAY OF THE GIRL

11th October

RESOURCE PACK



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Celebrate International Day of the Girl

With International Day of the Girl just around the corner, AWA DANCE charity wants to give you some fun and simple ways to show your support for gender equality and celebrate girls' rights wherever you are in the world!

Why celebrate International Day of the Girl?

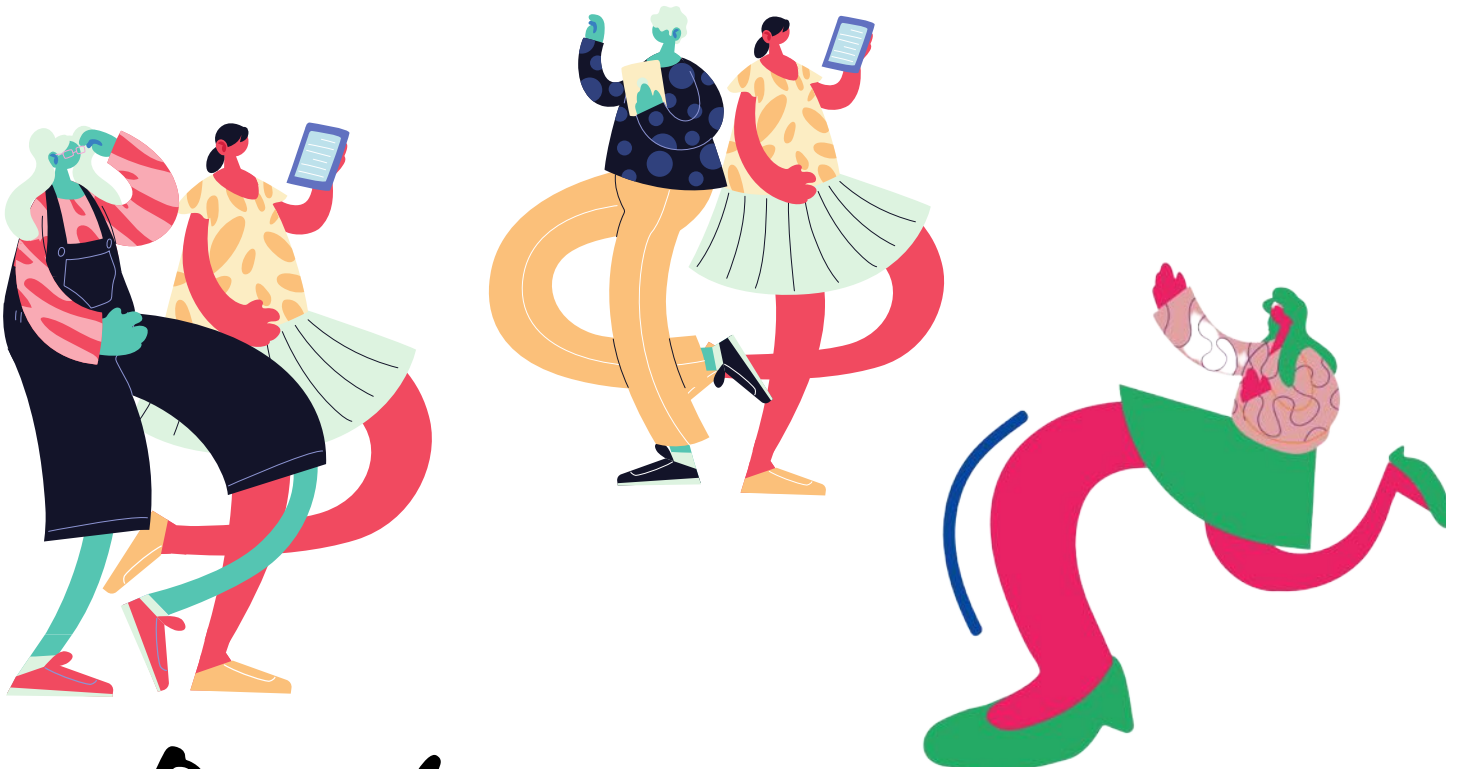
Celebrated each year on October 11, International Day of the Girl (IDG) is an annual day of recognition to raise awareness of the need for girls' rights, promote and amplify girls' voices and shed a light on the unique challenges girls and young women face around the world. Adopted by the UNITED NATIONS General Assembly in 2011, International Day of the Girl increases awareness of issues faced by girls around the world. Many global development plans do not include or consider girls, and their issues become "invisible". The celebration of the day also "reflects the successful emergence of girls and young women as a distinct cohort in development policy, programming, campaigning and research."

Why celebrate with AWA DANCE?

AWA DANCE (Advancing Women's Aspirations with Dance) is a CIO (Charitable Incorporated Organisation) based in the UK, founded by the Choreographer Avatâra Ayuso. AWA DANCE is dedicated to the leadership development of women and girls, using the transformative power of dance as a tool to empower their voices. We are also a network of creative, confident and inspirational female leaders that contribute to the progress of the dance sector and 21st-century society, by sharing and embodying our five core DANCE values: Dream big, take Action, Navigate the world, Create an artistic and leadership voice and Empower others.

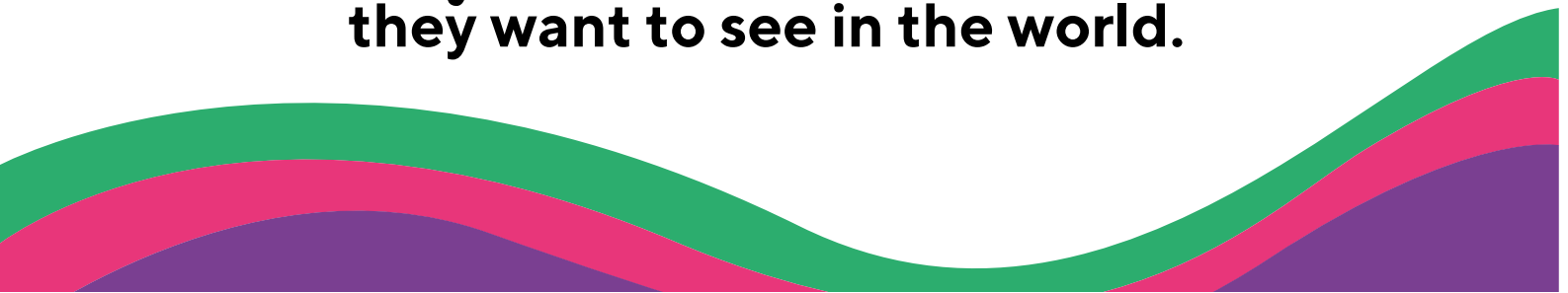
Our Vision

is a world where every woman and girl is an *empowered* and brave leader.



Our Mission

is to advance the leadership of women and girls through the transformative *power of dance*, to ignite the change they want to see in the world.



5 WAYS TO CELEBRATE INTERNATIONAL DAY OF THE GIRL

We believe every girl has the right to fulfil their potential, and celebrating them is a starting point for this to happen.

Check out these 5 ideas

1

Change your profile picture

Let your social networks know that YOU support girls' rights. On 11th October, [download here](#) our Day of the Girl date stamp and change your profile photo on your social media accounts!



Practice your Leadership power:
celebrate girls around you!

2

Post a photo to Facebook, Twitter, Pinterest or Instagram letting us know in a short text why you celebrate this girl. Tag your photos and messages with the hashtag #AwaPowerGirl and your post will appear on our virtual wall!

3

Power Girl Movement

What are the dance moves that make you feel empowered?!

Record yourself in a short video (maximum 10s) or image making the movement that makes you feel powerful, happy or confident! There are many women and girls across history that can inspire you, such as Greta Thunberg, Malala Yousafza or Yara Shahidi. In this link, you can also get inspired by the work of some of the most powerful women in dance!



When you are done:
Tag us on the day #AwaPowerGirl

4 Sponsor a Girl



Not all girls have access to the same opportunities to grow and develop as the leaders our society needs. If you are a girl, young woman or adult, that wants to make a change and give an opportunity to another girl to engage with our activities, donate any amount you consider from £5 upwards to AWA DANCE charity, to sponsor the participation of a girl during 2022-2023.

[CLICK HERE TO SPONSOR A GIRL](#)

"Thanks to my sponsor, I am more aware now of the impact I can have on others and how small acts of kindness are appreciated" Georgia



Tune in with us on October 11th

5

Follow us on social media and share our posts, encourage others to celebrate girls with us!



@awadance_charity



@AWADANCEcharity



@AwadanceC



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