



# WHAT THE DATA SAYS: WOMEN IN THE CREATIVE INDUSTRIES



## 48.1%

Of the workforce in culture and entertainment is formed by women, yet they are not granted the same rights, financial support, career opportunities and professional acknowledgement as men. <sup>1</sup>

## 40%

Of classical ballet companies showed no female representation in their season programming. <sup>4</sup>



In the 2018-19 ballet season, men choreographed 81% of all works performed by the top 50 ballet companies. <sup>2</sup>

**Lack of data means lack of knowledge, and this can only translate into arbitrary actions or no actions at all.**



Of 179 artistic directors of major ballet companies, 59 are women (33%), while 119 are men (66%), and 1 is gender expansive (0.6%). <sup>2</sup>

In the US, out of the 50 largest ballet companies, 71% of the artistic directors from founding to present have been men. Those women who do get the title of artistic director earn only 68 cents for every dollar earned by their male counterparts. <sup>2</sup>

## Only 27%



of the cultural policies and measures reported globally were tailored to support the representation of women artists in decision-making positions. <sup>1</sup>



Dance has been found to bring enhanced self-esteem and greater capacity to deal with everyday problems for girls. <sup>3</sup>

1. UNESCO report - Re|shaping policies for creativity: addressing culture as a global public good; 2022

2. Dance Data Project© 2020

3. Duberg, 2013

4. Data From the Gender gaps in the Cultural and Creative Sectors (with the exception of the audio-visual sector) European Expert Network on Culture and Audiovisual (EENCA) 2019.